

OFFICIAL RULES

"Big Game Squares"

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. PROMOTION BEGINS ON January 9th, 2018 AND ENDS ON February 3rd at 12:00pm (est).

1. Eligibility. The Promotion is open to only legal residents of the States of Louisiana, Arkansas and Texas who are eighteen (18) years of age or older as of January 9th, 2018 and who are owners of businesses located in Louisiana, Arkansas or Texas that (i) currently advertise on Sponsor's radio stations in Louisiana, or (ii) Sponsor has communicated with regarding advertising on Sponsor's radio stations in Louisiana. Employees of Sponsor and its affiliates, subsidiaries, parent corporations, retailers, and advertising and promotional agencies, and all others associated with the development and execution of the Promotion and their immediate families and members of the households of any of the foregoing are not eligible to enter or win. "Household members" means people who share the same residence at least three (3) months a year. Void outside of Louisiana and in U.S. territories and possessions, U.S. military installations in foreign countries, and where prohibited or restricted by law. All U.S. federal, state, and local laws and regulations apply.

2. How to Enter. To enter the "Big Game Squares" (the "Promotion"), simply purchase the Big Game Squares package between January 8th, 2018 and 12:00 pm EST on February 2, 2018. To enter for free, simply communicate this with a representative of our stations. You will be asked to email your complete name, business name, business address, daytime work telephone number, and business e-mail address, indicating your interest in participating in the Promotion. Once you purchase the Big Game Squares package or enter online, your name will be randomly assigned in the Big Game Squares board. There will be one Big Game Squares board, for a total of up to 100 entries. No more entries will be accepted by Sponsor after the maximum of 100 entrants is reached. You must purchase the Big Game Squares package or enter on-line by 12:00 pm EST on February 2, 2018 to be eligible to enter. Limit a total of four entries per person, per business.

Sponsor and each of its affiliates, subsidiaries, parent corporations, retailers and advertising and promotional agencies, and the officers, directors, shareholders, employees, and agents of each of the foregoing and all others associated with the development and execution of the Promotion (collectively, "Releasees") will not be responsible for lost, misdirected, illegible, incomplete, or late entries. Releasees are also not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender or by any of the equipment or programming associated with or utilized in this Promotion that may limit the ability to play or participate, or any human error that may occur in the processing of the entries in this Promotion. If for any reason (including infection by computer virus, bugs, tampering proper conduct of this Promotion), the online portion of the Promotion is not capable of being conducted as described in these Official Rules, Sponsor shall have the right to suspend the Promotion. In such event, notification will be posted on the Promotion websites. In the event of a dispute, entry information submitted online will be deemed submitted by the authorized account holder of the e-mail account entered. The "authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, internet service provider, or other online organization (e.g. business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Mechanically reproduced or automated entries will not be accepted. False, fraudulent or deceptive entries or acts shall render entrants ineligible. By entering the Promotion, entrants affirm that they have read and agree to be bound by these Official Rules.

3. Selection of Winner(s) and Odds. From all eligible entries received, each entrant will be randomly put in a square on the board. Such random square assignments will occur on or about February 2, 2018 by Sponsor. The winner will be determined by the final score of the Big Game on February 4, 2018 for the

entrant that is in the board square that represents the final score of the game. 1st place prize, will receive a \$3,000 radio advertising schedule to be used on KEEL, KWKH, KTUX, KVKI and KRUF between 2/5/18 and 3/31/18. If the square with the final score is not filled, a random drawing from among such entrants' names will be conducted by Sponsor to determine the winner. Odds of winning depend on the number of eligible entrants on board but in no event will be more than 1:50. Sponsor's decisions concerning the random assignment of entrants with players, any random drawing, and all matters related to the Promotion generally are final and binding. Winner(s) will be notified by mail, email or a telephone call on or about February 6, 2018 and will be required to execute and return a notarized Affidavit of Eligibility/Release of Liability and, where legal, a publicity release form within ten (10) days. Winner may also be required to execute a tax form. Failure of any winner to return all required forms within this time period, noncompliance with these Official Rules, or return of Promotion notification as undeliverable will result in a winner's disqualification and forfeiture of the prize and an alternate winner will be selected from the remaining entrants on the winner's board in a random drawing to be conducted by Sponsor.

4. Prizes: One (1) 1st place Prize will be awarded to winner's business will be awarded, Three runner up prizes if team makes final four: 1st Place) \$3,000 on-air schedule on KEEL, KWKH, KTUX, KRUF and KVKI: 2nd, 3rd & 4th Place) \$600 on-air schedule on same stations **These Schedules must run before March 31st, 2018

5. General: Information submitted by entrants will be used by Sponsor and its affiliates to contact them by mail and/or email with information about special promotions or offers from Sponsor's Louisiana radio stations. If you prefer not to receive such information, do not check the appropriate box on the entry form or during the online entry process. Any entry information collected shall be used only in a manner consistent with the consent given by entrants, these Official Rules, and Sponsor's online privacy policy located on the Site. In the event any prize is unavailable for any reason, Sponsor reserves the right to substitute a comparable prize of equal or greater value. Prize may not be assigned, substituted, transferred, changed or redeemed for cash. Taxes, if any, are the sole responsibility of winners. By accepting the prize, winner (i) release Releasees from and against any and all liability in any way arising from or related to this Promotion and/or the acceptance, use or misuse of any prize, including, without limitation, liability for personal injury, death, damages or loss, and (ii) consent to the use of winner's name, voice, image, and likeness for promotional, advertising, publicity or trade purposes in any media worldwide in perpetuity by Sponsor without further compensation, unless otherwise prohibited by law. Any attempt by an entrant to supply false information, obtain entries by fraudulent means, deliberately damage any website or undermine the legitimate operation of the Promotion is a violation of criminal and/or civil laws and should such an attempt be made, Sponsor reserves the right to seek damages and other remedies to the fullest extent permitted by law. By entering the Promotion, entrants hereby submit to the jurisdiction and venue of the federal and state courts of the Michigan and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum.

6. Winners list: For an official winners list (available after February 12, 2018), or a copy of these official rules, send a self-addressed, stamped envelope to Townsquare Media Shreveport-Bossier City 6341 Westport Avenue, Shreveport LA 71129. During the Promotion Period, these Official Rules will also be available on all of our 6 station websites. Kruf.com; ktux.com, 710keel.com; 1130thetiger.com; 965kvki.com

7. Sponsor: Townsquare Media, Shreveport-Bossier City, 6341 Westport Avenue, Shreveport, LS 71129.